



NEAR & FAR

A Local Celebration of Global Cultures

SUNDAY, APRIL 19 | 1 - 5 PM

ROSEMARY ST. & COLUMBIA ST.

DOWNTOWN CHAPEL HILL



ABOUT NEAR & FAR

Near & Far is a downtown festival celebrating the diverse cultures of the Chapel Hill community. Now in its third year, the festival will continue to showcase art, music, dance, and cuisine from around the world. This year Near & Far moves to the corner of Rosemary & Columbia Streets to accommodate larger crowds, a bigger festival footprint, a larger food selection, a boutique arts market, and more activities for all ages.

JOIN THE FESTIVAL

By supporting the Near & Far Festival, your organization has the opportunity to:

- + Connect with local and regional audiences of all ages
- + Foster increased understanding of our diverse community
- + Position your organization as a supporter of arts and culture

We'd love to talk about the opportunities listed on the next page or develop a custom partnership to match your specific interests.

chapelhillarts.org/nearandfar



SPONSORSHIP OPPORTUNITIES

*Media trades and trades for specific services are welcomed on a case-by-case basis.
We are happy to create a custom package tailored to your interest.*

Event Benefits	Presenting* \$5000	Champion \$3000	Friend \$1000
Exclusive Naming Rights	🚩		
Stage Announcements	6	4	2
On-site Banners**	3	1	
10' x 10' Tent Space	1	1	1
Parking Passes	4	2	1
Media Exposure			
Print Advertisements	LOGO		
Event Website	LOGO	LOGO	LOGO
Event Poster	LOGO	LOGO	
Event eNews	LOGO	LOGO	LOGO
Social Media	TAGGED	TAGGED	

*Only 1 available.

** Banner(s) must be provided by sponsor.



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